

# Hannah Wells

## Graphic Designer

Conceptual and analytical designer with over four years of experience creating cohesive brand identities, signage, and marketing materials. Recognized for problem-solving, brand transformation, and leading design teams to deliver high-impact visual results.

Austin, TX 78707

+1 (512) 739 0900

website: [hannahwells.art](http://hannahwells.art)

email: [contact@hannahwells.art](mailto:contact@hannahwells.art)

### EXPERIENCE

#### **Stokes Sign Company, Austin, TX**

*Lead Graphic Designer/Marketing Coordinator*

May 2021–September 2025

- Directed the 2021 company rebrand, evolving the brand identity and visual standards across all signage and marketing.
- Led daily design workflow and mentored team members while managing 30+ design-to-print projects per day, maintaining accuracy, creativity, and same-day turnaround efficiency.
- Created high-quality signage, print, and digital materials for clients in retail, commercial, and municipal sectors.
- Collaborated with sales and production teams to align creative vision with technical requirements and production capabilities.
- Strengthened brand presence through cohesive social media graphics, campaign visuals, and photography/videography support.
- Elevated the company's design quality, balancing creativity with function and client needs.

#### **HIGHLIGHTS:**

- Recognized by management as the most creative designer on staff.
- Praised for initiative, leadership, and reliability within the marketing team.
- Consistently produced polished, on-brand designs under tight deadlines.

#### **Monkey Thief Student Film SCAD, Savannah, GA**

*Graphic Designer*

May 2019–May 2020

- Collaborated with the animation team to design a custom typeface aligned with the film's visual identity and tone.
- Created the film's official poster, blending illustrative composition with cinematic typography for promotional use.
- Designed and formatted a comprehensive process book documenting visual development, design evolution, and production concepts.

### HOBBIES & INTERESTS

Creative piano composition • Painting & mixed media art • Branding & visual identity development • Event planning and design coordination • Custom mechanical keyboard building • Gaming and creative worldbuilding

### SKILLS

#### **CREATIVE TOOLS:**

Adobe Illustrator  
Photoshop  
InDesign  
FlexiSIGN  
Premiere Pro

#### **DESIGN FOCUS:**

Brand Identity  
Logo Design  
Large-Format Signage  
Typography  
Layout & Composition  
Package Design

#### **DESIGN FOR PRODUCTION:**

Vinyl & Print Production  
Proofing  
Color Management  
Material Sizing  
File Preparation & Organization

### EDUCATION

#### **Savannah College of Art and Design - SCAD**

*B.F.A. Graphic Design*

2017–2020

Savannah, GA

- SCAD Achievement Scholarship
- SCAD Achievement Honor Scholarship
- 2017 Show Us Your Type Napoli poster design featured on website

#### **St. Edward's University**

*B.A. Graphic Design*

2016–2017

Austin, Texas

- 3rd Place, 2017 St. Edward's Juried Exhibition (for illustration piece)